

ISRAEL PHOTOGRAPHY FESTIVAL



The Zvi and Ofra Meitar Family Fund
The Israeli Photography Festival
Platforma Co. Ltd. (CIC)
(hereinafter "The Organizers")

The Meitar Award for Excellence in Photography 2017

Entry Rules

Platforma Co. Ltd. (CIC), owner and producer of the Israeli Photography Festival, and the Zvi and Ofra Meitar Family Fund are presenting the Meitar Award for Excellence in Photography for the second time.

The winner will be granted \$14,000, to set up a solo exhibition in the 2018 Israeli Photography Festival, as detailed below. Of the total number of candidates, the jury will select 20 finalists, whose works will be screened at the 2017 Israeli Photography Festival.

The Israeli Photography Festival is owned and produced by Platforma Ltd., an independent not-for-profit community interest association (CIC), founded in 2011.

During the contest, jury members are looking for excellence in photography, with special emphasis on originality and an ability to put together a body of work for the exhibition. The works will be presented to the jury anonymously, without any identifying clues.

JURY

Peter van Agtmael - American Magnum photographer
Andres Serrano - American photographer and artist
Elinor Carucci - Israeli-American photographer
Manon Slome - President and chief curator of No Longer Empty
Dr. Noam Gal - Head of the Department of Photography at the Israel Museum
Rivka Saker - Chairman of the Sotheby's Israel, and the founder and board chair of Artis
Taia Kwinter - Associate Managing Editor at Aperture
Dafna Meitar - The Zvi and Ofra Meitar Family Fund

Award candidacy applications must abide by the present bylaws, and are subject to a registration payment of \$45.

Please note that starting from July 14 the entry fee will be \$54.

Submission deadline is July 22, 2017.

Candidacy prerequisites:

- Adult (under country of origin law)
- No previous museum-related solo photography exhibition
- Artists who have a proven volume of work
- The submitted body of work must date from the last five years; only a body of work which had not been displayed as such before will be accepted.
- Each participant may submit a body of work comprising up to 12 images (hereinafter "the body of work")
- Only images taken by the candidates in person may be submitted.
- The submitter must possess full rights of use for the images, and is fully and exclusively liable for any third-party claim or lawsuit related to the publication of the submitted images.
- The participant accepts the stipulations of the contest bylaws wholly and absolutely.
- Platforma Co. Ltd. reserves the right to check whether the candidates meet the above criteria, and will have the full and absolute power to decide on any disagreement that arises on this matter at any time.

Mode of Submission:

- Photographs must be uploaded to the contest website <http://photographyfestival.co.il/meitar> (hereinafter "The Contest Website") within the period of time detailed below. The submitter must follow the directions for body of work submission listed in The Contest Website. The images must meet the "images criteria" listed below.
- A photographer may register as candidate once and only once. Any additional candidacy will be disqualified. Group candidacies and candidacies on behalf of various bodies will be null and void. Images will be rejected if they are found to be incomplete, faulty, completely or partially fake, images acquired fraudulently or late submissions. A candidacy will be assumed to have been submitted by the owner of the account through which the body of work was submitted. The "account owner" is the person that was registered in the account upon its opening.
- The body of work should comprise 5-12 images, to be submitted in JPG format, with a 1000 pixel resolution for the short side (for example, 1000x1500 pixel). Maximum size per image – 2MB.
- The title of the work – up to 60 letters in English – must be attached.
- A short description of the body of work (up to 800 words) must be attached in English. It should describe the project or provide other relevant information, and may include links to other websites or video works.
- A short resumé of the artist in English must be attached.

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Images Criteria:

The artists registering for the contest declare and are liable for ensuring that the images included in their body of work correspond to the stipulations of the present bylaws, and meet all the following criteria:

- All images submitted for the contest must be originals taken by the submitter.
- If the submitted images include minors, or models/subjects incapable of explicitly consenting to being photographed, the submitter may be required to provide a written consent to use the image by the subject's parents/custodians.
- The submitted images must be free of any binding agreement with a third party that might hold the Meitar Fund or Platforma Ltd. (CIC) liable for payment to any individual or entity in connection with the images' use or copyright.
- The body of work should comprise 5-12 images, to be submitted in JPG format, with a 1000 pixel resolution for the short side (for example, 1000x1500 pixel). Maximum size per image – 2MB.

Relevant dates

- Registration: June 22, 2017, 12:00 – July 22, 2017, 24:00
- Candidates located outside of Israel are required to determine the exact beginning and end times for registration in their time zones.
- The names of the photographers whose body of work will be screened at the Fifth Photography Festival of November 2017 will be announced in October 2017.
- The Meitar Award winner will be announced at the opening of the November 2017 Photography Festival.
- The International Photography Festival reserves the right to change the above-mentioned times and dates, and advise the participants of the change over the Contest Website and/or through the International Photography Festival social media channels.

Intellectual property rights

Artists submitting their candidacy will maintain their ownership rights for all intellectual property related to the submitted body of work images (including ethical rights), subject to the present bylaws.

However, by participating in the contest, the artists give the Meitar Fund, the Photography Festival and Platforma Ltd. (CIC), and through them to third parties involved in marketing (hereinafter "The Authorized Users"), their irrevocable, non-exclusive, international, royalty-free permission, within legal bounds, to change, edit, copy, duplicate and adjust the images to the format required for internet product pages and for marketing materials only; to advertise and use the images and their content and components, including any name, place or portrait they may contain, in every type of media, including, but not limited to, digital and electronic media, computers and audio-visual media (present or future), in any language, worldwide, and in any manner, without need to check, notify or receive approval, and without any return or compensation. All the above for the sole purpose of promoting and/or advertising the Meitar Fund Photography Contest, or the Fifth and Sixth Israeli Photography Festival. Other than the purposes listed above and other uses intended to promote the festival, the prize and the activities of Platforma, the photographs will not be used for any commercial purposes, and all the commercial rights will remain in the possession of the artists.

Privacy

By participating in the contest the artists positively agree that the personal details they will provide throughout the registration process, including name, mailing address and email, be processed, stored and shared, or otherwise used for the contest and as part of it. The organizers hereby states that these data may be used to verify the identity and personal details of the participating artists. For the avoidance of doubt, the artist's payment details are not considered a part of his personal details. payment details will not be stored or shared, and will not be used for any other purpose by the organizers.

A candidate who has not provided full personal details during registration, may be disqualified.

The winning artist grants the Meitar Fund, the Israeli Photography Festival and Platforma Ltd. (CIC) the right to use his/her name and/or portrait and the winning body of work, without further compensation, and to mention him/her as the contest winner in their advertisements and marketing materials for a reasonable period of time after the contest, and until and after the Sixth Photography Festival.

The artist undertakes to be fully and exclusively liable for any lawsuit or claim of violation by a third party following the publication of the submitted images.

The Prize

- The winner of the contest will be granted a \$14,000 prize, to be divided as follows:
- A \$2,500 personal award, to be granted to the winner (hereinafter "The Personal Prize").
- A sum of \$11,500 to be dedicated to curating, setting up and producing a solo exhibition as part of the Sixth Israeli Photography Festival.
- The Meitar Fund and Platforma Ltd. (CIC) may request the artist for additional or other images relating to the body of work.
- The winner will receive the \$2,500 personal award even if the Israeli Photography Festival is canceled in case of a force majeure or for any other reason. Should the festival be canceled, the balance of the prize in the amount of \$11,500 will not be granted to the winner or to any other recipient.

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General comments:

Participation in the contest stands for the artists' acceptance of all the clauses of the present bylaws. The registration and handling fees paid by the artist are non-refundable once the payment transaction was completed. The Israeli Photography Festival management reserves the right to change the mentioned timetables and the composition of the jury at its discretion. The decision of the jury is final and indisputable. Choice of law, jurisdiction, arbitration: The clauses of these bylaws are subject to and interpreted under the Israeli State Law. Should any of the listed stipulations be canceled or unenforceable, all the other stipulations will remain unchanged and valid. By participating in the contest, the artists confirm they know that Platforma Ltd. is exclusively responsible for holding the contest, and exempts the Zvi and Ofra Meitar Family Fund or its representatives from any responsibility related to the contest, its management and its results.

Questions and additional details:

Heading of the mail message: The Meitar Award for Excellence in Photography 2017 – [photographer's name]
Address the mail to: meitar@photographyfestival.co.il